

**THERMAL PRINTER APPARATUS**

Abstract of the Disclosure

There is described a thermal printer apparatus including one or more thermal print heads fixedly mounted with respect to a print media path, one or more platen roller assemblies each including a platen roller adapted to press print media in the print media path against at least one print head and a frame adapted to support a respective platen roller and a pivotally mounted support member adapted for mounting the platen roller assembly frames to extend from the support member and press its respective platen roller against the print head.